

# ALVIN ZHOU

## UI/UX Designer & Researcher

UCSD Undergrad | ICAM (Interdisciplinary Computing Arts Major) with a focus on Graphic Assets and Design Minor. Passionate about creating engaging visual experiences and user-centered design solutions.

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## EXPERIENCE

### Rill Insights and Design — 8/25 - Present

#### Brand and User Experience Designer

- Iterated over 15+ different brand redesigns for personal company
- Redeveloped 20+ slides on the Overview and Brand slide deck for personal company growth

### San Diego Design Week — 4/25 - 9/25

#### Brand and User Experience Designer

- Developed and Redesigned Brand with over 30+ designs for the annual SDDW which hosts over 200+ individuals from Qualcomm, BluPeak, and Adobe
- Created 60+ Illustrations, posters, flyers, and awards given to participants and attendees
- Self taught Adobe After Effects to create 10+ motion graphics

### Superhuman Bikes — 8/24 - 12/24

#### Graphics Design Internship

- Help launch the first stage design and prototype of a new skateboard product under CEO supervision
- Developed over 10+ social media graphics for advertisements
- Focused heavily on product development and brand identity whilst actively working on potential new product launches

## PROJECTS

### Relief Hub Kiosk System — 1/25 - 3/25

#### Lead UI & UX Designer/Researcher

The Relief-Hub Kiosk aims to assist those in need of medical assistance ranging from simple cuts to overdoses.

### PixelPact App Creation — 9/24 - 12/24

#### UI & UX Design/Researcher

PixelPact is a new app that assists front/backend developers strengthen their experience and portfolio

## EDUCATION

### University of California, San Diego

Bachelor's Degree: Computer Arts, Design

September 2022 - June 2026

GPA: 3.9 /4.0 (Provost Honors)

### Bosco Technical Institute

High School Diploma: Media Arts and Tech

August 2018 - May 2022

## SKILLS

Motion Graphics



UI/UX Design



Premiere Pro



Photoshop



Illustrator



Framer



Figma



### Spot Switch — 9/24 - 12/24

#### UX Researcher & Graphic Design

We created the concept SPOT SWITCH!  
The solution to UCSD's student parking crisis.

### Labor Day Sales — 9/24 - 12/24

#### Graphic Designer

Created a series of graphics for the Superhuman Bike company during their annual Labor Day Sales.